



## 2023 *Strategies & Voices* Editorial Calendar

The *Strategies & Voices* editorial content themes align with each Body of Knowledge (BoK) domain. More information about the BoK can be found [online here](#). While the editorial board will follow this schedule closely, we are open to receiving topics focused on other domains in their “off months,” particularly if the content is timely and relevant.

Timing	Theme	Monthly Observances (For Consideration)	Call for Content Closes*
Jan/Feb	Business of Law	<p><b>January:</b> Start of the Chinese New Year (Jan. 22); #BellLetsTalkDay (Jan. 25 – Canada)</p> <p><b>February:</b> Black History Month; Family Day (Feb. 20 – Canada)</p>	November 6
March/April	Communications	<p><b>March:</b> National Women’s History Month; Ethnic Equality Month; Gender Equality Month; International Women’s Day (March 8); Ramadan (March 22 – April 21)</p> <p><b>April:</b> National Volunteer Month; Celebrate Diversity Month; Passover (April 5-13); Easter Sunday (April 9); International Day of Pink (April 12); Eid al-Fitr (April 21-22); Administrative Professionals’ Day (April 26)</p>	January 27
May/June	Technology Management	<p><b>May:</b> Asian American Pacific Islander Heritage Month; Mental Health Awareness Month</p> <p><b>June:</b> Pride Month; Juneteenth (June 19); National Indigenous Peoples Day (June 21 – Canada); Saint-Jean-Baptiste Day (June 24); Eid al-Adha (June 28-29)</p>	February 17

July/Aug	Marketing Management and Leadership	<p><b>July:</b> Americans with Disabilities Act Anniversary; Canada Day (July 1); U.S. Independence Day (July 4)</p> <p><b>August:</b> Women's Equality Day (Aug. 26 – Canada)</p>	April 21
Sept/Oct	Client Services	<p><b>September:</b> National Hispanic Latino Heritage Month; Rosh Hashanah (Sept. 15-17); Yom Kippur (Sept. 24-25); National Day for Truth and Reconciliation (Sept. 30 – Canada)</p> <p><b>October:</b> Global Diversity Awareness Month; Canadian Thanksgiving (Oct. 9); World Mental Health Day (Oct. 10); Halloween (Oct. 31)</p>	June 23
Nov/Dec	Business Development	<p><b>November:</b> National Native American, American Indian, and Alaska Native Heritage Month; Remembrance Day (Nov. 11 – Canada); Veterans Day (Nov. 11 – U.S.); Diwali (Nov. 12); U.S. Thanksgiving (Nov. 23)</p> <p><b>December:</b> Hanukkah (Dec. 7-15); Christmas Day (Dec. 25); Kwanzaa (Dec. 26-Jan. 1)</p>	August 25

Interested contributors should contact the *Strategies & Voices* editors at [strategies@legalmarketing.org](mailto:strategies@legalmarketing.org) to determine availability for publication, deadlines, publishing dates and more.

*\*This date indicates when Strategies & Voices editors conclude planning for each theme. Content proposals may be shared after this date but will be accepted based on availability in the calendar. This date is not a deadline to submit a draft article for review. Draft deadlines are determined with LMA staff, based on publication date (typically 3-4 weeks out from publishing). If you have questions about specific deadlines, reach out to [strategies@legalmarketing.org](mailto:strategies@legalmarketing.org).*