

## 2022 *Strategies & Voices* Editorial Calendar

The *Strategies & Voices* editorial content themes align with each Body of Knowledge (BoK) domain. More information about the BoK can be found [online here](#). While the editorial board will follow this schedule closely, we are open to receiving topics focused on other domains in their “off months,” particularly if the content is timely and relevant.

Issue	Theme	Monthly Observances (For Consideration)	Call for Content Closes*
Jan/Feb	Business of Law	<p><b>January:</b> #BellLetsTalkDay (Jan. 26 – Canada)</p> <p><b>February:</b> Black History Month; Start of the Chinese New Year; Family Day (Feb. 21 – Canada)</p>	November 22
March/April	Communications	<p><b>March:</b> Women’s History Month; International Women’s Day (March 8)</p> <p><b>April:</b> National Volunteer Month; Celebrate Diversity Month; Ramadan (April 2-May 1); International Day of Pink (April 13); Passover (April 15-23); Easter Sunday (April 17); Administrative Professionals’ Day (April 27)</p>	January 24
May/June	Technology Management	<p><b>May:</b> Asian American Pacific Islander Heritage Month, Mental Health Awareness Month; Eid al-Fitr (May 2-3)</p> <p><b>June:</b> Pride Month, Juneteenth (June 19); National Indigenous Peoples Day (June 21 – Canada); Saint-Jean-Baptiste Day (June 24)</p>	March 21
July/Aug	Marketing Management and Leadership	<p><b>July:</b> Canada Day (July 1); U.S. Independence Day (July 4); Eid al-Adha (July 9-13)</p>	May 23

Sept/Oct	Client Services	<p><b>September:</b> National Hispanic Latino Heritage Month; Rosh Hashanah (Sept. 25-27); National Day for Truth and Reconciliation (Sept. 30 – Canada)</p> <p><b>October:</b> Global Diversity Awareness Month, Yom Kippur (Oct. 4-5); World Mental Health Day (Oct. 10); Canadian Thanksgiving (Oct. 10); Diwali (Oct. 24); Halloween (Oct. 31)</p>	July 18
Nov/Dec	Business Development	<p><b>November:</b> National Native American, American Indian, and Alaskan Native Heritage Month; Remembrance Day (Nov. 11 – Canada); Veterans Day (Nov. 11 – U.S.), U.S. Thanksgiving (Nov. 24)</p> <p><b>December:</b> Hanukkah (Dec. 18-26); Christmas Day (Dec. 25); Kwanzaa (Dec. 26-Jan. 1)</p>	September 19

Interested contributors should contact the *Strategies & Voices* editors at [strategies@legalmarketing.org](mailto:strategies@legalmarketing.org) to determine availability for publication, deadlines, publishing dates and more.

*\*This date indicates when Strategies & Voices editors wrap up the planning stage of their theme. Content proposals may be shared after this date but will be accepted based on availability in the calendar. This date is not a deadline to submit a draft article for review. Draft deadlines are determined with LMA staff, based on publication date (typically 3-4 weeks out from publishing). If you have questions about specific deadlines, reach out to [strategies@legalmarketing.org](mailto:strategies@legalmarketing.org).*